KEEP LAKE BEAUTIFUL MEETING November 27, 2017

The Keep Lake Beautiful Committee met on Monday, November 27, 2017 at 9:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. Vice Chairman, Brent McCallister was present. The Municipal Representative in attendance was Dina Sweatt. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance were Lavon Silvernell, Jim Miller and William Binneveld. The Business owner/Chamber Rep in attendance was Earl Hammond. The Staff Representatives in attendance were Mary Hamilton, Environmental Services Manager; Will Dawson, Keep Lake Beautiful Coordinator; and Sandy Beckett, Office Associate.

PLEDGE

Vice Chairman Brent McCallister led the Pledge of Allegiance.

PUBLIC COMMENT AND DISCUSSION

No public comments.

FERTILIZER ORDINANCE DISCUSSION

Brent McCallister asked if there was any discussion on the Fertilizer Ordinance since it had been approved by the Commission at the Board Meeting on November 21, 2017. Dina Sweatt said that people are starting to get aggravated because they want to fertilize their properties. Earl Hammond had a question on the approval and what tweaking was going to be done. Mary Hamilton said it was more of a spell check and that they would not be changing anything.

APPROVAL OF MINUTES

Vice Chairman Brent McCallister asked the committee to approve the minutes from the previous meeting that took place on September 25, 2017. Minutes were approved unanimously.

COMPLETED PROJECTS UPDATE

Will Dawson gave an update on completed projects. The Bassville Park cleanup was a revisit. There were 9,000 lbs. of trash collected vs the 26,000 lbs. on the first one. This was due to a lot of code enforcement issues.

Will Dawson gave an update on the Florida Department of Transportation application grant. Hopefully it will be approved on December 5th at the next Commission meeting.

Will Dawson said that Keep Lake Beautiful is in good standing with Keep America Beautiful. This means that we can keep applying for the Florida Department of Transportation grants.

Will Dawson talked about the Storm Drain Marking event that was done with Public Works in mid-October. A neighborhood in Clermont was picked that could be done in one morning. Volunteers placed "only rain down the drain" storm drain markings and door hangers. Will was also able to distribute literature with people stopping by to see what was going on. Will stated that there would be a few more of these events in a month or two.

PEINDING PROJECTS UPDATE

Will Dawson said the Sorrento Community Clean Up will be on Saturday, December 9th. It will be held at the Sorrento East Lake Community Park. Last year Sorrento was the most successful event. Expecting a big turnout at this year's also.

Will Dawson said the next Storm Drain marking event will be held in the January – March timeframe. He has been driving around with Richard Roof looking at neighborhoods to target for this event. The target area will be Leesburg. Melissa Simms asked what the criteria was for picking the neighborhoods for the event. Will said they look for neighborhoods in unincorporated Lake County that are no more than 200 houses and no less than 50 houses and have enough storm drains.

OTHER DISCUSSIONS

Lavon Silvernell asked if the Florida Department of Transportation grant was for Litter Quitter or another target. Will Dawson said it is a general grant and as a Keep America Beautiful affiliate, funds are used for advertisement, supplies, litter prevention, litter outreach and litter programs. Jim Miller asked how much the grant was for. Will Dawson said we applied for \$16,000. Lavon Silvernell asked if it could be used for education materials for the fertilizer ordinance. Will Dawson said the grant was vague, but there are some guidelines.

Brent McCallister asked Lavon Silvernell about the wildflower agenda she was working on. Lavon said she is not pursuing it aggressively, but it's still something that could be tied into our whole package. She said committed volunteers are needed.

Mary Hamilton advised the Keep Lake Beautiful Board members that this was Will Dawson's last day. He will be replaced by Jared Brown who is an environmental student that has been working for us part time in the Lab and will be going full time. Jared has been working with Will so he should be a good fit for the KLB Board. Mary Hamilton suggested that once we take the DOT grant to the Board on December 5th, by the next meeting we will have some feedback and bring it back to the KLB Board so we can understand what the different criteria's are. We can then prioritize and look at some of the Board's wishes for the grant.

It was agreed by the Board to wait until the next meeting to review what the grant allows and then discuss ideas.

Dina Sweatt suggested that we go back to the High School Key clubs and see what they are doing.

ADJOURNMENT

There being no further business to address, the meeting was adjourned at 9:35 am.

DARLA SCOLES, CHAIRMÁN